VIRTUAL UNIVERSITY OF PAKISTAN

A Good Education is a Foundation For a Better Future
CORRECT ANSWER SOLVED BY HADI
EMAIL:hadirajputofficial@gmail.com
WHATSAPP& CALL:03087122922
TEAM HADI(VU LAHORE)

MID TERM PAST PAPER

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WARNING: Team HADI is not responsible for any mistake or wrong answer. All students reading and using this document may check and confirm the answers at their own.

WhatsApp:03087122922

FACEBOOK ID: https://www.facebook.com/hadipastpapers/

Best of luck!

PAST PAPER

MCM101:Grand Quiz

Quiz Start Time: 08:43 PM, 27 December 2020

Question # 1 of 30 (Start time: 08:43:29 PM, 27 December 2020)

Total Marks: 1

The communication problems arising out of _____will simply make life miserable.

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Select the correct option

- Cultural shock
- Cultural conflicts
- Verbal Communication
- Ethics

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MCM101:Grand Quiz

Quiz Start Time: 08:43 PM, 27 December 2020

Question # 2 of 30 (Start time: 08:44:50 PM, 27 December 2020)

Total Marks: 1

Who promulgated the Freedom of Information Ordinance 2002 in October 2002?

Select the correct option

- President Rafeeq tarrer
- President Pervez Musharraf
- President Ghulam Ishaq Khan
- General Zia-ul-Haq

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MCM101:Grand Quiz

Quiz Start Time: 08:43 PM, 27 December 2020

Question # 3 of 30 (Start time: 08:45:24 PM, 27 December 2020)

Total Marks: 1

The ---------- in living style gives a sort of strength to people of one community which distinguishes it from others.

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Select the correct option

- (●) Coherence
- ( ) Persuasion
- ( ) Ethics
- ( ) Relaxation

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MCM101:Grand Quiz

Quiz Start Time: 08:43 PM, 27 December 2020

Question # 4 of 30 (Start time: 08:45:52 PM, 27 December 2020)

Total Marks: 1

Daily "Bild" is published from:

Select the correct option

- (●) Germany
- ( ) America
- ( ) Japan
- ( ) China

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MCM101:Grand Quiz

Quiz Start Time: 08:43 PM, 27 December 2020

Question # 5 of 30 (Start time: 08:46:35 PM, 27 December 2020)

Total Marks: 1

Media tells interesting features, discoveries and historical heritage to urge people to visit each other's lands which results in:

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Select the correct option

- Ethnocentrism
- Nationalism
- Bring world closer
- Urbanization

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MCM101:Grand Quiz

Quiz Start Time: 08:43 PM, 27 December 2020

Question # 6 of 30 (Start time: 08:47:26 PM, 27 December 2020) **Total Marks:** 1

Which of the following type of Communication requires more research, investment and technology?

Select the correct option

- ○ Intrapersonal
- ○ Oral
- ● Mass communication
- ○ Gestures

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MCM101:Grand Quiz

Quiz Start Time: 08:43 PM, 27 December 2020

Question # 24 of 30 (Start time: 09:07:09 PM, 27 December 2020)

Total Marks: 1

Which of the following area was benefited the most from the extraordinary growth of mass media from seventeenth century?

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Select the correct option

- (●) Advertising
- ( ) Public Relations
- ( ) Broadcasting
- ( ) All of the given options

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MCM101:Grand Quiz

Quiz Start Time: 08:43 PM, 27 December 2020

Question # 12 of 30 (Start time: 08:54:07 PM, 27 December 2020)

Total Marks: 1

According to historian Meehan, which of the following manuscript was produced between 7th and 9th century?

Select the correct option

- ○ The Holy Quran
- ● The Book of Kells
- ○ The Book of Durrow
- ○ Bible

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MCM101:Grand Quiz

Quiz Start Time: 08:43 PM, 27 December 2020

Question # 25 of 30 (Start time: 09:08:01 PM, 27 December 2020)

Total Marks: 1

What method BBC used to pay for their broadcast system?

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Select the correct option

- (●) Public Taxes
- ( ) Advertising
- ( ) Government fund
- ( ) Self finance

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Question # 15 of 30 (Start time: 08:57:13 PM, 27 December 2020) **Total Marks:** 1

Lithography printing technology was primarily based of which of the following principle?

Select the correct option

- ○ Water gets evaporated
- ● Oil and water do not mix
- ○ Water boils at 100 degree Celsius
- ○ Oil is sticky in nature

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Quiz Start Time: 08:43 PM, 27 December 2020

Question # 26 of 30 (Start time: 09:09:12 PM, 27 December 2020)

Total Marks: 1

Block printing was originated in which of the following country?

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Select the correct option

- (●) China
- ( ) Greeks
- ( ) Europe
- ( ) America

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MCM101:Grand Quiz

Quiz Start Time: 08:43 PM, 27 December 2020

Question # 27 of 30 (Start time: 09:09:34 PM, 27 December 2020)

Total Marks: 1

Why communication is needed?

Select the correct option

- Survival
- Cooperation
- Persuasion
- All of the given above

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Quiz Start Time: 08:43 PM, 27 December 2020

Question # 19 of 30 (Start time: 09:01:43 PM, 27 December 2020)

Total Marks: 1

The need to maintain demand became especially apparent during the economic depression of:

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Select the correct option

- (●) 1893-1897
- ( ) 1894-1877
- ( ) 1888-1889
- ( ) 1865-1897

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Quiz Start Time: 08:43 PM, 27 December 2020

Question # 11 of 30 (Start time: 08:53:43 PM, 27 December 2020)

Total Marks: 1

Alois Sedenfelder Invented:

Select the correct option

- (●) Lithography
- ( ) Printing paper
- ( ) Newsprint
- ( ) Telegraph

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Quiz Start Time: 08:43 PM, 27 December 2020

Question # 22 of 30 (Start time: 09:05:01 PM, 27 December 2020)

Total Marks: 1

Which one of the following is not an element of communication?

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Select the correct option

- Sender
- Propaganda
- Channel
- Receiver

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MCM101:Grand Quiz

Quiz Start Time: 08:43 PM, 27 December 2020

Question # 13 of 30 (Start time: 08:55:01 PM, 27 December 2020) **Total Marks:** 1

Otto Merganthaler invented the Linotype machine which casts type in full lines, using:

Select the correct option

- ○ Cold lead
- ● Hot lead
- ○ Burning Lead
- ○ Bold Lead

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Quiz Start Time: 08:43 PM, 27 December 2020

Question # 8 of 30 (Start time: 08:50:47 PM, 27 December 2020)

Total Marks: 1

Which one of the following is the major drawback in Shannon and Weaver model?

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Select the correct option

- Interpretation of message
- Feedback
- Noise
- All of the given options

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Quiz Start Time: 08:43 PM, 27 December 2020

Question # 17 of 30 (Start time: 08:59:16 PM, 27 December 2020)

Total Marks: 1

In history, some ruling tribes are described with _____ meanings in the history and their generations are continued to be known with those characteristics once attached to their forefathers.

Select the correct option

- (●) Static
- ( ) Labeled
- ( ) Discriminatory
- ( ) All of the given options

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Quiz Start Time: 08:43 PM, 27 December 2020

Question # 18 of 30 (Start time: 09:00:20 PM, 27 December 2020)

Total Marks: 1

Which of the following newspapers/magazines were started to support the freedom struggle?

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Select the correct option

- Khilafat
- Jung
- Nawa-e-waqt
- All of the above

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Quiz Start Time: 08:43 PM, 27 December 2020

Question # 29 of 30 (Start time: 09:11:32 PM, 27 December 2020)

Total Marks: 1

Which one of the following played an important role in writing a large number of Bibles?

Select the correct option

- (●) Church in Rome
- ( ) Church in Zurich
- ( ) Church in London
- ( ) Church in Greece

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