Mudasar Qureshi Vu360

MCM101

Midterm important questions 2024

VU360

Here are some important questions from MCM101 Virtual University Midterm 2024:

Lecture 1-5:

1. What is the definition of mass communication and its importance?
2. How do you explain the concept of communication models and their types?
3. What are the different types of mass media and their characteristics?
4. How do you explain the concept of media effects and their theories?
5. What is the concept of media literacy and its importance?

Lecture 6-10:

6. How do you explain the concept of news and its elements?
7. What are the different types of news sources and their credibility?
8. How do you explain the concept of media ethics and its importance?
9. What is the concept of media law and its regulations?
10. How do you explain the concept of media globalization and its effects?

Lecture 11-15:

11. How do you explain the concept of media and society and their relationship?
12. What are the different types of media and their impact on society?
13. How do you explain the concept of media and culture and their relationship?
14. What is the concept of media and technology and their effects?
15. How do you explain the concept of media and politics and their relationship?

Lecture 16-20:

16. How do you explain the concept of media research and its methods?
17. What are the different types of media research methods and their applications?
18. How do you explain the concept of media analysis and its types?

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19. What is the concept of media criticism and its importance?

20. How do you explain the concept of media and audience and their relationship?

Lecture 21-22:

21. How do you explain the concept of advanced media topics (media and identity, media and globalization, etc.)?

22. What is the concept of media innovation and its importance?

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