03063548328 Sonu Ilyas Mughal

Jan-01-2K21

MGT603 - Strategic Management



Grand Quiz 2020 (Covid-19)

100% Correct Solve (Alhamdulilah)

BY Virtual Assistance Sonu Ilyas Mughal

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MGT603:Grand Quiz

Quiz Start Time:

Question # 1 of 30 (Start time: 07:36:56 PM, 01 January 2021)

Leverage ratios assess the degree to which a firm has been financed by:

Select the correct option

- [x] Debt
- [ ] Equity
- [ ] Total Assets
- [ ] Cash

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Question # 2 of 30 (Start time: 07:37:57 PM, 01 January 2021)

Long-Term Goals are those which are planned for more than:-

Select the correct option

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- 5 years
- 1 year
- 1 decade
- 6 months

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Question # 3 of 30 (Start time: 07:38:19 PM, 01 January 2021)

Which of the following is NOT a non-financial benefit of strategic management?

Select the correct option

- ○ Understanding of performance reward relationships
- ○ Better problem-avoidance
- ○ Lesser resistance to change
- ◉ Greater awareness of external opportunities

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Question # 4 of 30 (Start time: 07:38:40 PM, 01 January 2021)

Which one of the following falls under external factor category?

Select the correct option

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- [x] Opportunities and threats
- [ ] Opportunities and weaknesses
- [ ] Opportunities and strengths
- [ ] Threats and strengths

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Quiz Start Time: 07:36 PM, 01

Question # 5 of 30 (Start time: 07:39:03 PM, 01 January 2021)

"A Good mission statement identifies the utility of a firm's products to its customers"; which of the following represents this statement?

Select the correct option

- ○ Organization's philosophy
- ◉ Customer orientation
- ○ Social policy
- ○ Declaration of attitude

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Quiz Start Time: 07:36 PM,

Question # 6 of 30 (Start time: 07:39:25 PM, 01 January 2021)

Which one of the following includes questions like, what is our business? And what are the values and preferences of an organization?

Select the correct option

- ○ Vision Statement
- ◉ Mission Statement
- ○ Value Statement
- ○ Positioning Statement

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Question # 7 of 30 (Start time: 07:39:44 PM, 01 January 2021)

Which of the following refers to determining the best capital structure for the company?

Select the correct option

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- ○ Restructuring decisions
- ◉ Financing decisions
- ○ Strategic decision
- ○ Investment decision

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Question # 8 of 30 (Start time: 07:40:07 PM, 01 January 2021)

Internal Factor Evaluation (IFE) is concerned with evaluating:

Select the correct option

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- ○ Training & Development of a business
- ○ Planning & Implementaion of a business
- ◉ Strengths & Weaknesses of a business
- ○ Research & Development of a business

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Quiz Start Time:

Question # 9 of 30 (Start time: 07:40:29 PM, 01 January 2021)

If Tata Group sells its division which is manufacturing motor vehicles, then this strategy will be termed as?

Select the correct option

- Joint Venture
- Market Development
- Backward Integration
- Divestiture

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Question # 10 of 30 (Start time: 07:40:51 PM, 01 January 2021)

Which of the following is best for achieving long-term objectives?

Select the correct option

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- ○ Strengths
- ◉ Strategies
- ○ Policies
- ○ Opportunities

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Question # 11 of 30 (Start time: 07:41:16 PM, 01 January 2021)

Which one of the following is/are considered as a globalization factor?

Select the correct option

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- ○ Worldwide trend toward similar consumption patterns
- ○ E-commerce
- ○ Instant transmission of money
- ◉ All of the given options

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Quiz Start Time: 07:36 PM, 01 January 2021

Question # 12 of 30 (Start time: 07:41:37 PM, 01 January 2021) Total Marks: 1

In IFE matrix, the total weighted score can range from 1.0 to 4.0 (low to high) with the average score being 2.5. If the total weighted score of a firm is 2.0; it indicates that the firm is:

Select the correct option

- (●) Internally weak
- ( ) Internally strong
- ( ) Externally weak
- ( ) Externally strong

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Quiz Start Time: 07:

Question # 13 of 30 (Start time: 07:41:59 PM, 01 January 2021)

Identify the external forces that have a major impact on virtually all products, services, markets, and customers?

Select the correct option

- (●) Social, cultural, demographic, and environmental
- ( ) Economic forces
- ( ) Technological forces
- ( ) Political, governmental, and legal forces

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Question # 14 of 30 (Start time: 07:42:24 PM, 01 January 2021)

Which of the following is an example of a narrow mission?

Select the correct option

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- [x] We sell packaged pineapples
- [ ] The firm deals in beverages
- [ ] Stationery is our product
- [ ] Company manufactures food items

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Question # 15 of 30 (Start time: 07:42:48 PM, 01 January 2021)

Which one of the following areas may be considered as a weakness of a firm?

Select the correct option

- ○ Changing lifestyle
- ○ High oil prices
- ◉ Ineffective Marketing
- ○ Increasing pollution

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Question # 16 of 30 (Start time: 07:43:10 PM, 01 January 2021)

Which of the following is the decision support role of management information system?

Select the correct option

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- ○ Processing marketing records into marketing plans
- ● Allowing users to ask "What if" questions
- ○ Recording and storing such human resource records
- ○ Processing operations records into production schedules

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Question # 17 of 30 (Start time: 07:43:30 PM, 01 January 2021)

Defensive strategies include all of the following EXCEPT:

Select the correct option

- ○ Retrenchment
- ◉ Acquisition
- ○ Divestiture
- ○ Liquidation

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Quiz Start Time: 07:36 PM, 0

Question # 18 of 30 (Start time: 07:43:51 PM, 01 January 2021)

Which of the following answers the question about the commitment of a firm to growth and financial soundness?

Select the correct option

- ○ Concern for public image
- ○ Self-concept
- ◉ Concern for survival, growth, and profitability
- ○ Philosophy

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Quiz Start Time: 07:36 PM, 01 January 20

Question # 19 of 30 (Start time: 07:44:19 PM, 01 January 2021)

Total Marks

Johnson & Johnson believes that their first responsibility is to the doctors, patients, nurses and all others who use their products and services. It is an example of which one of the following components of a mission statement?

Select the correct option

- (●) Customers
- ( ) Markets
- ( ) Philosophy
- ( ) Self-concept

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Quiz Start Time: 0

Question # 20 of 30 (Start time: 07:44:48 PM, 01 January 2021)

The process of monitoring performance, comparing it with goals, and correcting any significant deviations is known as:

Select the correct option

- Planning
- Organizing
- Leading
- Controlling

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Question # 21 of 30 (Start time: 07:45:12 PM, 01 January 2021)

According to Freund, which one of the following should NOT be a characteristics of key external factors?

Select the correct option

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- Factors must be measurable
- Factors must be relatively few in number
- Factors must be applicable to all competing firms
- Factors must be important to achieve long-term objectives

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Quiz Start Ti

Question # 22 of 30 (Start time: 07:45:39 PM, 01 January 2021)

The sum of all weights in an IFE Matrix should be equal to ?

Select the correct option

- 0.10
- 1.0
- 3.0
- 0.5

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Question # 23 of 30 (Start time: 07:48:24 PM, 01 January 2021)

Strategic management integrates all of the following areas EXCEPT:

Select the correct option

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- ○ Management
- ○ Marketing
- ○ Research and development
- ◉ Human resource management

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Quiz Start Time: 07:36 PM, 01 Janu

Question # 24 of 30 (Start time: 07:49:12 PM, 01 January 2021) Total

Why would the Government regulate the fast food industry to protect local restaurants from Multinationals like McDonalds and KFC?

Select the correct option

- ○ Because McDonalds and KFC do not pay the taxes as agreed with them.
- ● Because the local restaurants are owned by Pakistanis and it will ensure that the money earned out of their business will not go to foreign entrepreneurs.
- ○ Because the quality of food at McDonalds and KFC is not good.
- ○ Because the food products selled by McDonalds and KFC are not "halaal".

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Quiz Start Time: 07:36 PM, 01 January 2

Question # 25 of 30 (Start time: 07:49:44 PM, 01 January 2021)

Total Mark

If "Bonus" washing powder is produced with the lowest cost as compared to other washing powders to acquire competitive edge, then the management of this brand is using:

Select the correct option

- (●) Cost Leadership Strategies
- ( ) Differentiation Strategies
- ( ) Focus Strategies
- ( ) None of the given options

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Quiz Start Time

Question # 26 of 30 (Start time: 07:50:11 PM, 01 January 2021)

Which of the following is a strategy in which companies create a co-owned business that operates for their mutual benefit?

Select the correct option

- ○ Retrenchment
- ○ Divestiture
- ◉ Joint venture
- ○ Liquidation

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Quiz Start Time: 07:36

Question # 27 of 30 (Start time: 07:50:40 PM, 01 January 2021)

According to Porter, which strategy offers products or services to a small range of customers at the lowest price available on the market?

Select the correct option

- ○ Low cost
- ○ Best value
- ◉ Cost focus
- ○ Differentiation

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Question # 28 of 30 (Start time: 07:51:07 PM, 01 January 2021)

Which one of the following answers the question, "What do we want to become"?

Select the correct option

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- [x] Vision statement
- [ ] Mission statement
- [ ] Income statement
- [ ] None of the given options

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Question # 29 of 30 (Start time: 07:51:37 PM, 01 January 2021)

In marketing, who is the central focus of most of the activities?

Select the correct option

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- Director
- Supplier
- Customer
- Marketer

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Question # 30 of 30 (Start time: 07:52:07 PM, 01 January 2021)

Research and development department of any organization serves which one of the following purpose?

Select the correct option

- ○ Improving manufacturing processes to reduce costs
- ○ Development of new products before competition
- ○ Improving product quality
- ◉ All of the given options

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5) Short QA Solved
6) MCQs Solved
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8) Solved Graded Activities
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Detailed
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Project Enrolment Complete training with
Live classes on Zoom
1) SRS (Software Requirements Specification)
2) DD (Design Document)
3) Test phase
a) Test phase viva (Live Classes for viva preparation)
4) Final Deliverable
a) Final coding
b) Final presentation
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(Assignment Quiz GDB)

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d) Pre final viva (Coding Viva)
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