VIRTUAL UNIVERSITY OF PAKISTAN

A Good Education is a Foundation For a Better Future
CORRECT ANSWER SOLVED BY HADI
EMAIL:hadirajputofficial@gmail.com
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TEAM HADI(VU LAHORE)

MID TERM PAST PAPER

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WARNING: Team HADI is not responsible for any mistake or wrong answer. All students reading and using this document may check and confirm the answers at their own.

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Best of luck!

PAST PAPER

MCM301:Grand Quiz

Quiz Start Time: 04:52 PM, 31 December 2020

Question # 1 of 30 (Start time: 04:52:01 PM, 31 December 2020)

Total Marks: 1

Where does immediacy come from during a presentation?

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Select the correct option

- Looking at your notes
- Standing
- Dressing with authority
- Making eye contact

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MCM301:Grand Quiz

Quiz Start Time: 04:52 PM, 31 December 2020

Question # 2 of 30 (Start time: 04:53:01 PM, 31 December 2020) **Total Marks: 1**

With a limited time frame available for presentation, the Q & A session is conducted:

Select the correct option

- (●) At the end of a presentation
- ( ) During a presentation
- ( ) Before a presentation
- ( ) Not at all

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MCM301:Grand Quiz

Quiz Start Time: 04:52 PM, 31 December 2020

Question # 21 of 30 (Start time: 05:00:11 PM, 31 December 2020)

Total Marks: 1

Film, direct mail campaign, pamphlet, brochure, etc. are the modes of:

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Select the correct option

- Mediated Communication
- Mass Communication
- Person to group communication
- None of the above

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MCM301:Grand Quiz

Quiz Start Time: 04:52 PM, 31 December 2020

Question # 20 of 30 (Start time: 04:59:54 PM, 31 December 2020)

Total Marks: 1

All of the following are the levels of listening except:

Select the correct option

- Active Listening
- Protective Listening
- Partial Listening
- Critical Listening

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MCM301:Grand Quiz

Quiz Start Time: 04:52 PM, 31 December 2020

Question # 8 of 30 (Start time: 04:55:50 PM, 31 December 2020)

Total Marks: 1

How many general parts a basic speech must have?

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Select the correct option

- (●) Three
- ( ) Four
- ( ) Five
- ( ) Six

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MCM301:Grand Quiz

Quiz Start Time: 04:52 PM, 31 December 2020

Question # 9 of 30 (Start time: 04:56:12 PM, 31 December 2020)

Total Marks: 1

Which of the following barriers are most often the hardest to identify and reduce or eliminate?

Select the correct option

- Physical barriers
- Listener barriers
- Sender barriers
- None of above

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MCM301:Grand Quiz

Quiz Start Time: 04:52 PM, 31 December 2020

Question # 30 of 30 (Start time: 05:03:42 PM, 31 December 2020)

Total Marks: 1

The quality of tone is a combination of which of the following?

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Select the correct option

- (●) Pitch, strength and character
- ( ) Pitch, strength and volume
- ( ) Volume, rate and fillers
- ( ) Fillers, character and volume

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MCM301:Grand Quiz

Quiz Start Time: 04:52 PM, 31 December 2020

Question # 5 of 30 (Start time: 04:54:54 PM, 31 December 2020) **Total Marks:** 1

What does frequent eye contact show?

Select the correct option

- ○ Tension
- ● Liking
- ○ Rejection
- ○ Boredom

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MCM301:Grand Quiz

Quiz Start Time: 04:52 PM, 31 December 2020

Question # 22 of 30 (Start time: 05:00:29 PM, 31 December 2020)

Total Marks: 1

_____can also seriously impede the transmission of ideas.

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Select the correct option

- Tolerance
- Broadsides
- Prejudice
- Acceptance

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MCM301:Grand Quiz

Quiz Start Time: 04:52 PM, 31 December 2020

Question # 14 of 30 (Start time: 04:58:16 PM, 31 December 2020)

Total Marks: 1

Which of the following is usually related to environmental factors that affect communication?

Select the correct option

- Listener barrier
- Sender barrier
- Physical barrier
- Resistance

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MCM301:Grand Quiz

Quiz Start Time: 04:52 PM, 31 December 2020

Question # 23 of 30 (Start time: 05:00:51 PM, 31 December 2020)

Total Marks: 1

Which type of communication it would be when co-workers decide to meet to deal with a problem?

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Select the correct option

- ○ Upward
- ● Horizontal
- ○ Downward
- ○ Level

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MCM301:Grand Quiz

Quiz Start Time: 04:52 PM, 31 December 2020

Question # 12 of 30 (Start time: 04:57:11 PM, 31 December 2020)

Total Marks: 1

A presenter who consistently speaks at a rapid rate may be perceived as:

Select the correct option

- To be nervous
- Impatient
- Hurried
- All of above

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sec(s)

MCM301:Grand Quiz

Quiz Start Time: 04:52 PM, 31 December 2020

Question # 24 of 30 (Start time: 05:01:07 PM, 31 December 2020)

Total Marks: 1

While you plan to make a good speech, you must be engaged in which of the following?

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Select the correct option

- (●) Audience-centered approach
- ( ) Self-centered approach
- ( ) Theme or idea of the subject
- ( ) Results

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MCM301:Grand Quiz

Quiz Start Time: 04:52 PM, 31 December 2020

Question # 13 of 30 (Start time: 04:57:29 PM, 31 December 2020)

Total Marks: 1

Which of the following is not considered as a Public Relation function?

Select the correct option

- Corporate communications
- Creative support
- Consumer service
- Product publicity

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MCM301:Grand Quiz

Quiz Start Time: 04:52 PM, 31 December 2020

Question # 7 of 30 (Start time: 04:55:32 PM, 31 December 2020)

Total Marks: 1

Which one of the following pattern is especially effective if the audience already knows that the problem exists?

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Select the correct option

- Problem/solution order
- Cause/effect order
- Deductive order
- Inductive order

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MCM301:Grand Quiz

Quiz Start Time: 04:52 PM, 31 December 2020

Question # 10 of 30 (Start time: 04:56:32 PM, 31 December 2020)

Total Marks: 1

Q&A is an abbreviation of which of the following?

Select the correct option

- Quest and availability
- Question and answer
- Question and anticipation
- Query and audience

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MCM301:Grand Quiz

Quiz Start Time: 04:52 PM, 31 December 2020

Question # 25 of 30 (Start time: 05:01:25 PM, 31 December 2020)

Total Marks: 1

"Words don't mean, people mean." What does this statement mean?

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Select the correct option

- Meanings are objective.
- Meanings are universal.
- Meanings are ambiguous.
- Meanings are subjective.

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Quiz Start Time: 04:52 PM, 31 December 2020

Question # 26 of 30 (Start time: 05:02:12 PM, 31 December 2020)

Total Marks: 1

How many categories do feedback has?

Select the correct option

- 3
- 5
- 4
- 10

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MCM301:Grand Quiz

Quiz Start Time: 04:52 PM, 31 December 2020

Question # 28 of 30 (Start time: 05:03:05 PM, 31 December 2020)

Total Marks: 1

Which type of speaking relies on speaking notes?

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Select the correct option

- Manuscript
- Memorized
- Impromptu
- Extemporaneous

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Quiz Start Time: 04:52 PM, 31 December 2020

Question # 17 of 30 (Start time: 04:59:00 PM, 31 December 2020)

Total Marks: 1

Which type of communication occupies the most amount of time?

Select the correct option

- Writing
- Speaking
- Listening
- Reading

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MCM301:Grand Quiz

Quiz Start Time: 04:52 PM, 31 December 2020

Question # 19 of 30 (Start time: 04:59:38 PM, 31 December 2020)

Total Marks: 1

All of the following are the purposes of introduction except:

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Select the correct option

- Getting the audience's attention
- Introducing your thesis
- Establishing your rapport or credibility with the audience
- Avoid to the audience

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MCM301:Grand Quiz

Quiz Start Time: 04:52 PM, 31 December 2020

Question # 18 of 30 (Start time: 04:59:19 PM, 31 December 2020)

Total Marks: 1

Studies show that job applicants are more likely to make a favorable impression and get a job offer when:

Select the correct option

- (●) They let the interviewer do most of the talking.
- ( ) They talk too much.
- ( ) They talk in a loud tone.
- ( ) They talk in a low voice.

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Quiz Start Time: 04:52 PM, 31 December 2020

Question # 16 of 30 (Start time: 04:58:45 PM, 31 December 2020)

Total Marks: 1

All of the following show the qualities of effective speaker except one. Which one is?

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Select the correct option

- Understands the nature of audiences and adapts speeches to audiences.
- To keep in mind the audiences care
- Find the common traits
- To avoid the audience's choice

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MCM301:Grand Quiz

Quiz Start Time: 04:52 PM, 31 December 2020

Question # 29 of 30 (Start time: 05:03:25 PM, 31 December 2020)

Total Marks: 1

All of the following tactics can be employed for dealing with disruptive incidents EXCEPT:

Select the correct option

- Detour
- Delay
- Dismiss
- Drag

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MCM301:Grand Quiz

Quiz Start Time: 04:52 PM, 31 December 2020

Question # 4 of 30 (Start time: 04:54:18 PM, 31 December 2020)

Total Marks: 1

Poor retention either on the part of the sender or on the part of the receiver can create problems or lead to_____.

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Select the correct option

- (●) Misunderstanding
- ( ) Hatred
- ( ) Understanding
- ( ) Generousity

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MCM301:Grand Quiz

Quiz Start Time: 04:52 PM, 31 December 2020

Question # 6 of 30 (Start time: 04:55:13 PM, 31 December 2020) **Total Marks:** 1

Which one of the following statement defines situational context of interpersonal communication?

Select the correct option

- It concerns your reactions to the other person.
- It deals with the psycho-social "where" you are communicating.
- It is who you are and what you bring to interaction.
- It deals with the physical "where" you are communicating.

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MCM301:Grand Quiz

Quiz Start Time: 04:52 PM, 31 December 2020

Question # 27 of 30 (Start time: 05:02:42 PM, 31 December 2020)

Total Marks: 1

Understanding is the stage at which you learn:

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Select the correct option

- (●) What the speaker means
- ( ) How to judge a message
- ( ) Analyzing the conversation
- ( ) None of the given options

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MCM301:Grand Quiz

Quiz Start Time: 01:50 PM, 31 December 2020

Question # 3 of 30 (Start time: 01:51:28 PM, 31 December 2020) **Total Marks:** 1

The entire following are the main points that are kept in mind while developing thesis, EXCEPT:

Select the correct option

- ○ Clear
- ○ Logical
- ○ Equal in value
- ● Ambiguity

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Time Left sec(s)

MCM301:Grand Quiz

Quiz Start Time: 01:50 PM, 31 December 2020

Question # 10 of 30 (Start time: 01:53:48 PM, 31 December 2020)

Total Marks: 1

Which type of communication occupies the most amount of time?

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Select the correct option

- ○ Writing
- ○ Speaking
- ● Listening
- ○ Reading

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MCM301:Grand Quiz

Quiz Start Time: 01:50 PM, 31 December 2020

Question # 11 of 30 (Start time: 01:54:19 PM, 31 December 2020)

Total Marks: 1

_____is a process which demands that full attention be paid to the spoken material.

Select the correct option

- Speaking
- Listening
- Hearing
- Dialogue

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MCM301:Grand Quiz

Quiz Start Time: 01:50 PM, 31 December 2020

Question # 13 of 30 (Start time: 01:54:51 PM, 31 December 2020)

Total Marks: 1

Select who/which of the following is responsible to initiate actions to over come physical barriers:

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Select the correct option

- (●) Sender
- ( ) Receiver
- ( ) Medium
- ( ) Message

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