

VIRTUAL UNIVERSITY OF PAKISTAN

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CORRECT ANSWER SOLVED BY HADI
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(Final Term Past Paper)



MADE AND SOLVED BY TEAM HADI

WARNING: Team HADI is not responsible for any mistake or wrong answer. All students reading and using this document may check and confirm the answers at their own.



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Best of luck!

مہربانی کر کے میری امی جان کے لیے دعا کر دینا اُن کی ۲۰۲۱ میں وافات ہوگی تھی، شکریہ (ہادی)

Question # 2 of 10 (Start time: 04:25:21 PM, 27 January 2023)

Total Marks: 1

Generic Strategies were proposed by:

Select the correct option

☐	Kevin Carter
☐	Michael Flintstone
☐	Abraham Maslow
☒	Michael Porter

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Question # 6 of 10 (Start time: 04:27:09 PM, 27 January 2023)

Total Marks:

BCG matrix is used in matching stage of strategy formulation framework. It plots the business units along which of the following dimensions?

Select the correct option

- | | |
|----------------------------------|--|
| ☒ | Market growth rate and competitive position |
| ☐ | Market share and industry strength |
| ☐ | Market growth rate and environment stability |
| ☐ | Market share and market growth rate |

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Question # 2 of 10 (Start time: 10:12:40 PM, 05 February 2023)

Total Marks: 1

Restructuring is also known as:

Select the correct option

☒	Delaying
☐	Up-sizing
☐	Diversifying
☐	Integrating

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Question # 1 of 10 (Start time: 04:24:02 PM, 27 January 2023)

Total Marks: 1

A & Ammar is the sole manufacturer of leather goods in Pakistan. Government has lowered the tax rates for this industry keeping in view of promoting other new firms to enter this industry. Lowering the tax rates of this industry will confront A & Ammar with which of the following?

Select the correct option

☐	Threat
☐	Weakness
☐	Strength
☒	Opportunity

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Question # 7 of 10 (Start time: 10:17:58 PM, 05 February 2023)

Total Marks: 1

Which cell of the SWOT Matrix involves matching internal strengths with external opportunities?

Select the correct option

☐	The SW cell
☒	The SO cell
☐	The WT cell
☐	The ST cell

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Question # 5 of 10 (Start time: 10:16:21 PM, 05 February 2023)

Total Marks: 1

A & C Corporation currently possesses a low share of its available market. Moreover, this company's portfolio reveals it has extremely low market growth. A & C Corporation is most likely to be classed as which one of the following?

Select the correct option

☐	Star
☐	Question mark
☐	Cash cow
☒	Dog

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Question # 3 of 10 (Start time: 10:13:37 PM, 05 February 2023)

Total Marks: 1

When a division of an organization has a high relative market share and is in a fast-growing industry, it will be categorized as which type in BCG matrix?

check it

Select the correct option

☒	Star
☐	Cash cow
☐	Question mark
☐	Dog

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Question # 1 of 10 (Start time: 10:11:48 PM, 05 February 2023)

Total Marks: 1

Which one of the following strategy best describes "the organization focuses its effort on one particular segment and becomes well known for providing products/services within the segment"?

Select the correct option

☒	Niche strategies
☐	Growth strategies
☐	Integration strategies
☐	None of the given options

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