MGT603 - Strategic Management

(Mid-Term) 2021 GRAND Quiz 90 TO 100% Correct Solve (Alhamdulillah)

BY Virtual Assistance Sonu Ilyas Mughal

Sindh, Pakistan

03063548328

sonuilyasmughal@gmail.com

https://www.youtube.com/channel/UCjboEX65C_yN7as5di1OuIQ/playlists Sadiq Ahmed

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MGT603:Grand Quiz

Question # 1 of 30 (Start time: 03:19:56 PM, 30 June 2021)

One of the important global challenges currently faced by Pakistan is related to:

Select the correct option

- Exports
- Membership of SAARC
- Socialist Government
- Cotton Production

Click to S

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Question # 2 of 30 (Start time: 03:20:23 PM, 30 June 2021)

Which of the following is not a strategy-implementation activity?

Select the correct option

- ○ Developing and utilizing information system
- ● Long term goals and objectives
- ○ Developing strategy supportive culture
- ○ Redirecting marketing efforts

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MGT603:Grand Quiz

Quiz Start Time: 03:1

Question # 3 of 30 (Start time: 03:20:58 PM, 30 June 2021)

Which of the following decisions determine the amount of funds that are retained in a firm compared to the amount paid out to stockholders?

Select the correct option

- ○ Capital
- ○ Financing
- ● Dividend
- ○ Investment

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Question # 4 of 30 (Start time: 03:21:22 PM, 30 June 2021)

Which one of the following is considered an importance of the vision and mission statement?

Select the correct option

- ○ Allocation of resources
- ○ Establishment of organizational climate
- ● All of the given options
- ○ Focal point of direction

Click to S

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MGT603 - Strategic Management



MGT603:Grand Quiz Quiz Start Time: 03:19 PM, 30 June

Question # 5 of 30 (Start time: 03:21:47 PM, 30 June 2021) Total Ma

Which one of the following terms aims to identify the key variables that offer actionable responses in performing external audit of a firm?

Select the correct option

- ● Finite
- ○ Strategy
- ○ Mission
- ○ Infinite

Click to Save Answer & Move to Next Questi

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Question # 6 of 30 (Start time: 03:22:13 PM, 30 June 2021)

Adding new, unrelated products or services is called:

Select the correct option

- ○ Forward integration
- ● Conglomerate diversification
- ○ Concentric diversification
- ○ Backward integration

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Quiz

Question # 7 of 30 (Start time: 03:22:37 PM, 30 June 2021)

According to porter's generic strategies, small firms with less access to resources typically compete on?

Select the correct option

- ○ Differentiation
- ○ Cost leadership
- ● Focus
- ○ None of the given options

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Question # 8 of 30 (Start time: 03:23:06 PM, 30 June 2021)

All of the following are the basic functions of marketing EXCEPT:

Select the correct option

- Selling products/services
- Marketing research
- Arranging for finance
- Product and service planning

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Question # 9 of 30 (Start time: 03:23:30 PM, 30 June 2021)

Which one of the following is a non-financial benefit of strategic management?

Select the correct option

- Improved understanding of competitors' strategies
- Greater awareness of external threats
- All of the given options
- Increased employee productivity

Click to Save

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MGT603:Grand Quiz

Question # 10 of 30 (Start time: 03:24:03 PM, 30 June 2021)

Which one of the following management function describes "Bridge between present and future"?

Select the correct option

- Organizing
- Planning
- Staffing
- Leading

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Quiz Start Time: 03:19 P

Question # 11 of 30 (Start time: 03:24:25 PM, 30 June 2021)

Which of the following directs at developing new products before competitors do at improving product quality or at improving manufacturing processes to reduce costs?

Select the correct option

- Marketing
- Research and development
- Management
- Opportunity analysis

Click to Save Answer & Move to N

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Question # 12 of 30 (Start time: 03:24:53 PM, 30 June 2021)

Job Analysis is dervived from which function of Management ?

Select the correct option

- Planning
- Controlling
- Organizing
- Motivating

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Question # 13 of 30 (Start time: 03:25:18 PM, 30 June 2021)

Departmentalization can be done on the basis of many factors EXCEPT:

Select the correct option

- ○ Strategic business units
- ○ Divisions
- ○ Functions
- ● Number of employees

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Qui

Question # 14 of 30 (Start time: 03:25:42 PM, 30 June 2021)

During which stage of strategic management, firm's specific internal strengths and weaknesses are determined?

Select the correct option

- Implementation
- Evaluation
- Formulation
- Feedback

Click to Save A

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Question # 15 of 30 (Start time: 03:26:07 PM, 30 June 2021)

Dividend decisions are concerned with which one of the following?

Select the correct option

- How much loan will be required from a bank.
- How much allocation will be made from which discounts will be offered to customers.
- How much percentage of the profit will be paid to the stockholders.
- How much finance will be needed to repair depreciated machinery.

Click to Save

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Question # 16 of 30 (Start time: 03:26:36 PM, 30 June 2021)

Coordination, job design and job analysis comes under?

Select the correct option

- None of the given options
- Leading
- Organizing
- Planning

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Quiz Start Time: 03:19 P

Question # 17 of 30 (Start time: 03:26:59 PM, 30 June 2021)

Identify the most powerful force among five competitive forces defined under competitive analysis (Porter's five-forces model).

Select the correct option

- ○ Potential entry of new competitors
- ○ Bargaining power of consumers
- ● Rivalry among competing firms
- ○ Bargaining power of suppliers

Click to Save Answer & Move to N

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Question # 18 of 30 (Start time: 03:27:28 PM, 30 June 2021)

Which of the following strategies is beyond the umbrella of Intensive Strategies?

Select the correct option

- ○ Market penetration
- ○ Product development
- ○ Market development
- ● Horizontal integration

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Quiz Start Time: 03:19 PM

Question # 19 of 30 (Start time: 03:27:54 PM, 30 June 2021)

Narrow mission is a category of mission statement that identifies the firm's mission but also restricts the firms in terms of all of the following EXCEPT:

Select the correct option

- (●) Short term goals
- ( ) Technology used
- ( ) Market served
- ( ) Product and services offered

Click to Save Answer & Move to Ne

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Quiz Start Time: 03:1

Question # 20 of 30 (Start time: 03:28:22 PM, 30 June 2021)

A joining of two companies through one company buying more than one half of the other company's stocks is known as:

Select the correct option

- (●) An acquisition
- ( ) Monopolization
- ( ) A merger
- ( ) A spin-off

Click to Save Answer & Move t

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Quiz Start Time: 03:19 PM, 30 June 2021

Question # 21 of 30 (Start time: 03:28:47 PM, 30 June 2021)

Total Marks: 1

Which one of the following type of strategy that usually requires large research and development expenditures in order to seek increase sales by improving present products or services?

Select the correct option

- ○ Market penetration
- ○ Market development
- ● Product development
- ○ Forward integration

Click to Save Answer & Move to Next Question

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Quiz Start Ti

Question # 22 of 30 (Start time: 03:29:13 PM, 30 June 2021)

Which one of the following functions of management is also known as human resource management or personnel management?

Select the correct option

- ○ Motivating
- ○ Controlling
- ○ Organizing
- ● Staffing

Click to Save Answer &

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Question # 23 of 30 (Start time: 03:29:43 PM, 30 June 2021)

Concentric, horizontal, and conglomerate are the types of which strategy?

Select the correct option

- ○ Defensive strategies
- ○ Growth strategies
- ● Diversification strategies
- ○ Intensive strategies

Click to Save An

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Quiz Start Time: 03

Question # 24 of 30 (Start time: 03:30:09 PM, 30 June 2021)

Which of the following are developed in strategy implementation phase of strategic management?

Select the correct option

- ○ Opportunities and threats
- ○ Strengths and weaknesses
- ○ Vision and mission
- ● Annual objectives

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Question # 25 of 30 (Start time: 03:30:39 PM, 30 June 2021)

Which of the following is not a pitfall that an organization should avoid in strategic planning?

Select the correct option

- Failing to involve key employees in all phases of planning
- Doing strategic planning only to satisfy accreditation or regulatory requirements
- Top managers not actively supporting the strategic planning process
- Involving all managers rather than delegating planning to a planner

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Question # 26 of 30 (Start time: 03:32:03 PM, 30 June 2021)

Vision and mission are considered a part of?

Select the correct option

- Strategy implication
- None of the given options
- Strategy evaluation
- Strategy formulation

Click to S

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Question # 27 of 30 (Start time: 03:32:30 PM, 30 June 2021)

Identify the key opportunities and threats in government regulation under political, Governmental and legal forces.

Select the correct option

- Tax rates
- Antitrust legislation
- All of the given options
- Lobbying efforts

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Quiz

Question # 28 of 30 (Start time: 03:32:57 PM, 30 June 2021)

Which one of the following best indicates the two assumptions of slow market penetration?

Select the correct option

- (●) Lowering the price and unchanged promotional activities
- ( ) Unchanged promotional activities and differentiation activities
- ( ) Lowering the price and differentiation activities
- ( ) None of the given options

Click to Save An

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Question # 29 of 30 (Start time: 03:33:23 PM, 30 June 2021)

Which one of the following function of marketing includes the activities like publicity, sales promotion, public relations and personal selling?

Select the correct option

- Product and service planning
- Selling products/services
- Customer analysis
- Distribution

Click to Save A

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Question # 30 of 30 (Start time: 03:33:48 PM, 30 June 2021)

To whom a planning horizon of two to five years applies?

Select the correct option

- ○ Middle management
- ○ All levels
- ● Top management
- ○ Lower management

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Question # 1 of 30 (Start time: 03:36:41 PM, 30 June 2021)

Non-financial benefits of strategic management include all of the following EXCEPT:

Select the correct option

- ○ Better awareness of external threats
- ● Increase in sales
- ○ Reduced resistance to change
- ○ Enhanced awareness of threats

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Question # 2 of 30 (Start time: 03:37:13 PM, 30 June 2021)

The time horizon of planning for lower managers ranges from?

Select the correct option

- None of the given options
- Less than six months
- 1-2 years
- 2-5 years

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Quiz Start Time: 03:36 P

Question # 3 of 30 (Start time: 03:37:46 PM, 30 June 2021)

If there is a change in tariff rates of a country and as a result export of a particular product increases in new markets it is an example of.....

Select the correct option

Reload M

- Strength
- Weakness
- Opportunities
- Threats

Click to Save Answer & Move to N

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Question # 4 of 30 (Start time: 03:38:16 PM, 30 June 2021)

A process focuses on identifying and evaluating trends and events beyond the control of a single firm is known as?

Select the correct option

- None of the given options
- Internal audit
- Company audit
- External audit

Click t

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Question # 5 of 30 (Start time: 03:38:43 PM, 30 June 2021)

Organization's culture is synonymous with:

Select the correct option

- Strategy
- Team work
- An individual's attire
- An individual's personality

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MGT603:Grand Quiz **Quiz Start Time:**

Question # 6 of 30 (Start time: 03:39:12 PM, 30 June 2021)

According to Porter, which strategy offers products or services to a small range of customers at the lowest price available on the market?

Select the correct option

- ○ Differentiation
- ● Cost focus
- ○ Low cost
- ○ Best value

Click to Save Answer & Mo

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Question # 7 of 30 (Start time: 03:39:39 PM, 30 June 2021)

A strategy that seeks increased sales by improving or modifying present products or services is known as?

Select the correct option

- ○ None of the given options
- ● Product development
- ○ Market development
- ○ Market penetration

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Question # 8 of 30 (Start time: 03:40:09 PM, 30 June 2021)

Patent Laws are governed in Pakistan by:

Select the correct option

- Intellectual Property Organization, Pakistan
- Patents Regulatory Authority
- Patent Rights Commission of Pakistan
- Patents Authority of Pakistan

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Quiz Star

Question # 9 of 30 (Start time: 03:40:31 PM, 30 June 2021)

According to Michael Treacy and Fred Wiersema, which one of the following is/are considered as the basic "value disciplines"?

Select the correct option

- ○ Customer intimacy
- ● All of the given options
- ○ Operational excellence
- ○ Product innovation

Click to Save Answe

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Question # 10 of 30 (Start time: 03:40:55 PM, 30 June 2021)

Which one of the following is used for computing financial ratios?

Select the correct option

- ○ None of the given options
- ● Income statement and balance sheet
- ○ Balance sheet and cash flow statement
- ○ Income statement and cash flow statement

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Quiz

Question # 11 of 30 (Start time: 03:41:20 PM, 30 June 2021)

The individuals and group of persons who have a special claim on the company are.....

Select the correct option

- Employees
- Managers
- Stockholders
- Stakeholders

Click to Save An

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Question # 12 of 30 (Start time: 03:41:47 PM, 30 June 2021)

The analysis of industry's major competitors' strengths may give an insight of which one of these?

Select the correct option

- Both opportunities and strengths for the firm
- Key opportunities for the firm
- None of the given options
- Key threats for the firm

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Quiz Sta

Question # 13 of 30 (Start time: 03:42:12 PM, 30 June 2021)

Which of the following strategies is beyond the umbrella of Intensive Strategies?

Select the correct option

- Market development
- Product development
- Horizontal integration
- Market penetration

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Quiz Start Time: 03:36 PM, 3

Question # 14 of 30 (Start time: 03:42:36 PM, 30 June 2021)

T

During which of the following step of strategic management process, corporate social responsibility should be designed and articulated.

Select the correct option

Reload Math

- Strategy implementation
- Strategy evaluation
- Strategy control
- Strategy formulation

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Question # 15 of 30 (Start time: 03:43:02 PM, 30 June 2021)

The process of gathering and assimilating information regarding external forces is called

Select the correct option

- ● Industry analysis
- ○ Organizational analysis
- ○ Social analysis
- ○ Competitor's analysis

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Question # 16 of 30 (Start time: 03:43:23 PM, 30 June 2021)

The sum of all weights in an IFE Matrix should be equal to ?

Select the correct option

- 1.0
- 0.5
- 0.10
- 3.0

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Question # 17 of 30 (Start time: 03:43:48 PM, 30 June 2021)

Which one of the following is considered the most important word in context of management?

Select the correct option

- ○ Organizing
- ● Communication
- ○ Staffing
- ○ Planning

Click to

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Question # 18 of 30 (Start time: 03:44:16 PM, 30 June 2021)

All of the followings could be the considerations for strategy formulation except

Select the correct option

- ○ Divestiture or Liquidation
- ○ Moving into foreign markets
- ○ Joint ventures or mergers
- ● Creating organizational structure

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Quiz Start

Question # 19 of 30 (Start time: 03:44:42 PM, 30 June 2021)

All of the following would represent possible threats to the ABC Company EXCEPT which one of the following?

Select the correct option

- New or revised regulations
- Improved buyer or supplier relationships
- Entrance of new competitors
- Slow industry/market growth

Click to Save Answer

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Question # 20 of 30 (Start time: 03:45:08 PM, 30 June 2021)

Which one of the following falls under external factor category?

Select the correct option

- Opportunities and threats
- Opportunities and strengths
- Opportunities and weaknesses
- Threats and strengths

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Question # 21 of 30 (Start time: 03:45:27 PM, 30 June 2021)

The general conditions for competition that influence business firms, which provide similar products and services are known as:

Select the correct option

- External environment
- Remote environment
- Industry environment
- International environment

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Question # 22 of 30 (Start time: 03:45:50 PM, 30 June 2021)

Which one of the following is an E-Commerce website?

Select the correct option

- Pakistan.gov.pk
- Wikipedia.org
- Twitter.com
- Ebay.com

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Question # 23 of 30 (Start time: 03:46:16 PM, 30 June 2021)

The history of record keeping can be traced back to which civilization ?

Select the correct option

- Indus Valley
- Greeks
- Egyptians
- Babylonians

Click to Sa

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Quiz Start Tim

Question # 24 of 30 (Start time: 03:46:40 PM, 30 June 2021)

The range of assigning weight to each factor in the EFE matrix varies from?

Select the correct option

- 1-4
- 1-10
- None of the given options
- 0-1

Click to Save Answer & N

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Question # 25 of 30 (Start time: 03:47:04 PM, 30 June 2021)

Coordination, job design and job analysis comes under?

Select the correct option

- (●) Organizing
- ( ) Leading
- ( ) Planning
- ( ) None of the given options

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Question # 26 of 30 (Start time: 03:47:28 PM, 30 June 2021)

Which of the following strategy generally entails large research and development expenditures?

Select the correct option

- ● Product development
- ○ Retrenchment
- ○ Market penetration
- ○ Forward integration

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Question # 27 of 30 (Start time: 03:47:49 PM, 30 June 2021)

Which type of internet advertising is most famous ?

Select the correct option

- Pamphlet
- Billboard
- Word-of-mouth advertising
- Banner

Clic

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Question # 28 of 30 (Start time: 03:48:15 PM, 30 June 2021)

Which one of the following is not a source of information for Internal Audit?

Select the correct option

- Archives of Government regulations
- Production & Operations
- Management Information Systems
- Finance Department

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Question # 29 of 30 (Start time: 03:48:36 PM, 30 June 2021)

External forces directly affect all of the following EXCEPT:

Select the correct option

- Market segmentation strategies
- Management structure of organization
- Choice of businesses to acquire or sell
- Types of products/services offered

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MGT603:Grand Quiz

Quiz Start Time: 03:36 PM, 30 Ju

Question # 30 of 30 (Start time: 03:49:01 PM, 30 June 2021)

Total

Narrow mission is a category of mission statement that identifies the firm's mission but also restricts the firms in terms of all of the following EXCEPT:

Select the correct option

- Product and services offered
- Market served
- Short term goals
- Technology used

Click to Save Answer & Move to Next Qu

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MGT603:Grand Quiz

Question # 1 of 30 (Start time: 03:52:36 PM, 30 June 2021)

Strategies are means for achieving long term objectives likewise policies are means for.....

Select the correct option

- Financial planning
- Annual objectives
- Complex goals
- Competitive advantage

Click to Sav

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Quiz Star

Question # 2 of 30 (Start time: 03:53:01 PM, 30 June 2021)

The mission statement answers which of the following question?

Select the correct option

- How can we improve ourselves?
- Who are our competitors?
- What do we want to become?
- What is our business?

Click to Save Answe

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Question # 3 of 30 (Start time: 03:53:22 PM, 30 June 2021)

Which one of the following is included in the 1980s revolution?

Select the correct option

- Computer and Artificial intelligence
- Computer and Mobile
- Mobile and Artificial intelligence
- None of the given options

Click t

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MGT603:Grand Quiz

Quiz Start Time: 03

Question # 4 of 30 (Start time: 03:53:49 PM, 30 June 2021)

Which strategy is appropriate when an organization competes in an industry characterized by rapid technological developments?

Select the correct option

- ○ Market penetration
- ○ Liquidation
- ● Product development
- ○ Retrenchment

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Question # 5 of 30 (Start time: 03:54:28 PM, 30 June 2021)

While preparing an External Factor Evaluation matrix, a total score of 0.8 indicates what?

Select the correct option

- Firm is taking advantages of strengths and avoiding threats
- Firm is not taking advantages of opportunities and is not avoiding threats
- Firm is taking advantage of opportunities and is avoiding the threats
- Firm is not taking advantages of opportunities and is avoiding threats

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Question # 6 of 30 (Start time: 03:54:53 PM, 30 June 2021)

Identify the key opportunities and threats in government regulation under political, Governmental and legal forces.

Select the correct option

- ○ Tax rates
- ○ Lobbying efforts
- ● All of the given options
- ○ Antitrust legislation

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Quiz Start Time: 03

Question # 7 of 30 (Start time: 03:55:20 PM, 30 June 2021)

Two or more companies form a temporary partnership or consortium for purpose of capitalizing on some opportunity is known as?

Select the correct option

Rel

- Divestiture
- Joint venture
- Liquidation
- None of the given options

Click to Save Answer & Move

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Question # 8 of 30 (Start time: 03:55:42 PM, 30 June 2021)

The sum of all weights in an IFE Matrix should be equal to ?

Select the correct option

- ● 1.0
- ○ 0.5
- ○ 0.10
- ○ 3.0

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Question # 9 of 30 (Start time: 03:56:05 PM, 30 June 2021)

Which one of the following answers the question, "What do we want to become"?

Select the correct option

- ○ Mission statement
- ○ Income statement
- ● Vision statement
- ○ None of the given options

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Question # 10 of 30 (Start time: 03:56:30 PM, 30 June 2021)

Different types of consumer are created due to new trends, which in turn require:

Select the correct option

- ○ Different services
- ○ Different strategies
- ○ Different products
- ● All of the given options

MGT603:Grand Quiz — Quiz Start Time: 03:52 PM, 30 June 20

Question # 11 of 30 (Start time: 03:57:04 PM, 30 June 2021) — **Total Marks**

When the Chief Executive of a chain of pharmacies decided to sell off or close some of the locations that were not profitable, he was performing which of the management function?

Select the correct option

- ○ Planning
- ● Leading
- ○ Controlling
- ○ Organizing

Click to Save Answer & Move to Next Question

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Question # 12 of 30 (Start time: 03:57:50 PM, 30 June 2021)

Which of the following best describes the term “finite list” in the context of external audit?

Select the correct option

- A list of all variables that could benefit the business
- A list of key variables that offer actionable responses
- A list of every possible factor that influence the business
- A list of all variables that could harm the business

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Question # 13 of 30 (Start time: 03:58:20 PM, 30 June 2021)

What is an information system ?

Select the correct option

- ● A Database
- ○ A CD-ROM
- ○ A Mainframe computer
- ○ A commerical computer system

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MGT603:Grand Quiz

Quiz Start Time: 03:52 P

Question # 14 of 30 (Start time: 03:58:43 PM, 30 June 2021)

A strategy seeks to increase market share for present products or services in present markets through greater marketing efforts is known as?

Select the correct option

- ○ Market development
- ○ Product development
- ○ None of the given options
- ● Market penetration

Click to Save Answer & Move to N

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Question # 15 of 30 (Start time: 03:59:11 PM, 30 June 2021)

Which one of the following management function describes "Defining task and authority relationships"?

Select the correct option

- Staffing
- Organizing
- Planning
- Leading

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Question # 16 of 30 (Start time: 03:59:40 PM, 30 June 2021)

Net Income is a type of which financial ratio?

Select the correct option

- Growth Ratio
- Liquidity Ratio
- Leverage Ratio
- Activity Ratio

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Question # 17 of 30 (Start time: 04:00:05 PM, 30 June 2021)

Which one of the following identifies the area in which a firm is operating?

Select the correct option

- ○ Strategy
- ○ Long term objectives
- ● Mission Statement
- ○ Vision statement

Click to Sav

MGT603:Grand Quiz

Quiz Start Time: 03:52 PM, 30 June 2021

Question # 18 of 30 (Start time: 04:00:32 PM, 30 June 2021) **Total Marks:** 1

Identify the term that is known as a "mean of providing guidance to actions and procedures, including how resources are to be allocated and how tasks assigned to the organization might be accomplished".

Select the correct option

- ○ Objectives
- ○ Goals
- ○ Aspirations
- ● Policies

Click to Save Answer & Move to Next Question

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Question # 19 of 30 (Start time: 04:00:57 PM, 30 June 2021)

What happens to the demand for discretionary goods when interest rate rises?

Select the correct option

- Rises
- Remains the same
- First rises then declines
- Falls

Click to Save

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Question # 20 of 30 (Start time: 04:01:20 PM, 30 June 2021)

Which of the following statements is NOT correct about a mission statement?

Select the correct option

- It is a statement containing the company's major goals
- It contains the definition of the company's business
- It is known as statement of the corporate philosophy
- It is called the picture of a company's future. (●)

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Quiz Start Time: 03:52 PM, 30 June 2021

Question # 21 of 30 (Start time: 04:01:44 PM, 30 June 2021) **Total Marks:**

A standardized, detailed set of techniques and behaviors that manage anxieties, but seldom produce intended, technical consequences of practical importance is known as?

Select the correct option

Reload Math Equations

- Rite
- Ritual (●)
- Myth
- Saga

Click to Save Answer & Move to Next Question

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Question # 22 of 30 (Start time: 04:02:08 PM, 30 June 2021)

Patent Laws are governed in Pakistan by:

Select the correct option

- ○ Patent Rights Commission of Pakistan
- ○ Patents Regulatory Authority
- ● Intellectual Property Organization, Pakistan
- ○ Patents Authority of Pakistan

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Question # 23 of 30 (Start time: 04:02:36 PM, 30 June 2021)

Which of the following is not considered an intensive strategy?

Select the correct option

- Market penetration
- Integration
- Market development
- Product development

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Quiz Start Time: 03:52 PM, 30 June

Question # 24 of 30 (Start time: 04:02:58 PM, 30 June 2021)

Total Ma

"We are dedicated to being the world's best at bringing people together giving them easy access to each other and to the information and services they want anytime, anywhere" is an example of?

Select the correct option

- None of the given options
- Mission statement
- Vision statement
- Company statement

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Quiz Start Time: (

Question # 25 of 30 (Start time: 04:03:27 PM, 30 June 2021)

Under technological forces, which one of the following has changed the very nature of opportunities and threats by creating new products and services?

Select the correct option

- UWB
- The Internet
- Semiconductors
- XML

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Question # 26 of 30 (Start time: 04:03:50 PM, 30 June 2021)

Which of the following is not a strategy-implementation activity?

Select the correct option

- ○ Redirecting marketing efforts
- ○ Developing strategy supportive culture
- ● Long term goals and objectives
- ○ Developing and utilizing information system

Click

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Question # 27 of 30 (Start time: 04:04:17 PM, 30 June 2021)

Which one of the following is an example of environmental force?

Select the correct option

- Ozone depletion
- Social security programs
- Traffic Congestion
- Worker's productivity level

Click t

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Question # 28 of 30 (Start time: 04:04:48 PM, 30 June 2021)

Identify the most important force that is affecting competitive advantage among Porter's five competitive forces.

Select the correct option

- ○ Bargaining power of suppliers
- ○ Rivalry among competing firms
- ● Bargaining power of consumers
- ○ Potential entry of new competitors

Click to Sa

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Question # 29 of 30 (Start time: 04:05:13 PM, 30 June 2021)

Which one of the following is an alternate name to the mission statement?

Select the correct option

- Creed statement
- Statement of philosophy
- Statement of purpose
- All of the given options

Click t

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MGT603:Grand Quiz

Quiz Start Time: 03:52

Question # 30 of 30 (Start time: 04:05:38 PM, 30 June 2021)

Why would the Government regulate the fast food industry to protect local restaurants from Multinationals like McDonalds and KFC?

Select the correct option

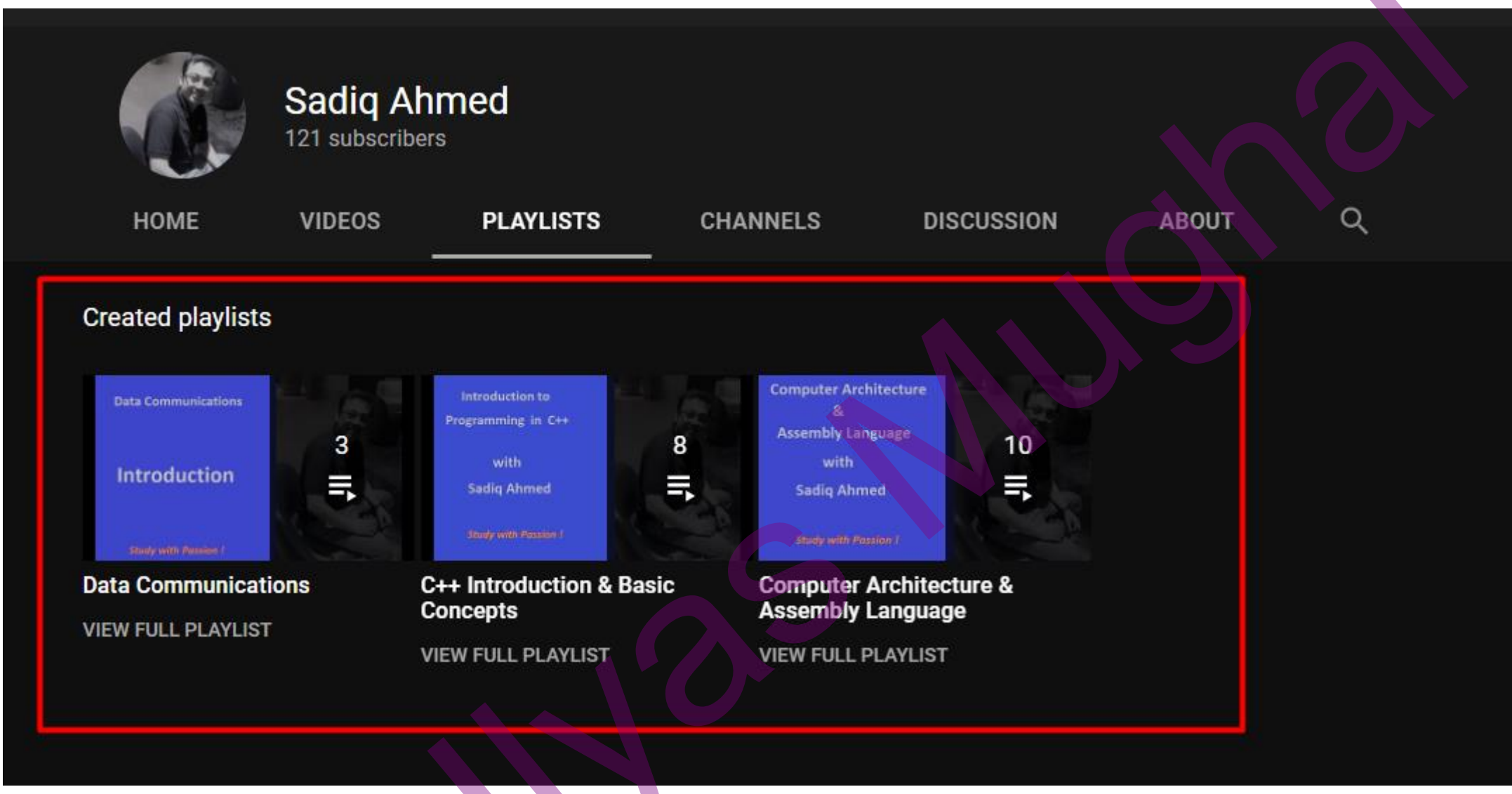
- ○ Because the food products selled by McDonalds and KFC are not "halaal".
- ○ Because the quality of food at McDonalds and KFC is not good.
- ● Because the local restaurants are owned by Pakistanis and it will ensure that the money earned out of their business will not go to foreign entrepreneurs.
- ○ Because McDonalds and KFC do not pay the taxes as agreed with them.

Click to Save Answer & Move to

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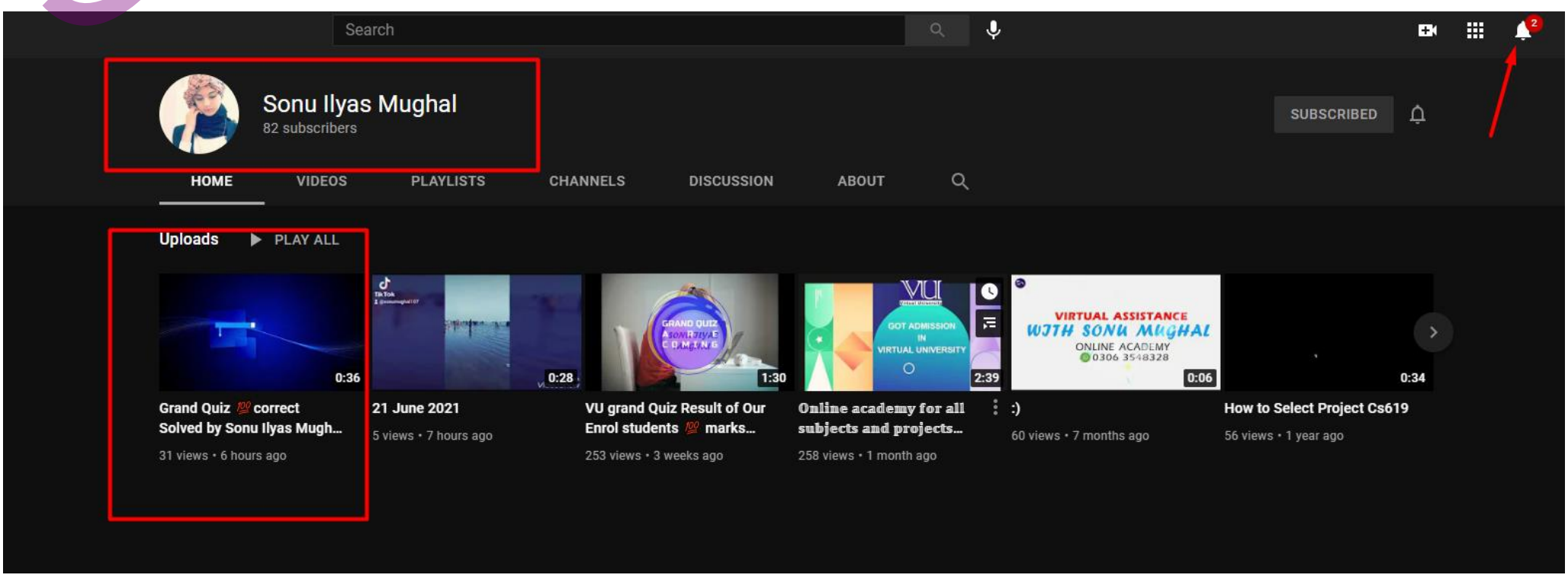


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CONTACT

YOUTUBE.COM/CHANNEL/UCOAIHTHG8APR5TCFJQTUKWQ
WHATSAPP: 03063548328
FB: FB.COM/SUMBALILYASMUGHAL.MUGHAL
EMAIL: SONUILYASMUGHAL@GMAIL.COM.COM

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